



[BrazosValleyGives.org](http://BrazosValleyGives.org)

## PRESS RELEASE

### COMMUNITY FOUNDATION’S BRAZOS VALLEY GIVES IS THIS TUESDAY, OCTOBER 19!

*Third Annual Giving Day is about ‘giving where you live’*

#### OVER 154 NONPROFITS ARE PARTICIPATING!!

BRYAN/COLLEGE STATION - (October 15, 2021)—The Community Foundation announces Brazos Valley Gives is Tuesday, October 19. The Brazos Valley’s third annual Brazos Valley Gives Day includes 154 nonprofits [*list is attached*] that are taking part in the community-wide day of giving. Donors simply log on to [brazosvalleygives.org](http://brazosvalleygives.org) and make a gift to a participating nonprofit of their choice on Tuesday, October 19, from 5:00 a.m. until 11:00 p.m. For those donors who prefer dropping off their gift, the Bryan-College Station Eagle drive-thru will be open from 7:00 a.m. until 7:00 p.m. The drive-thru is located at 1729 Briarcrest Drive in Bryan. In addition, the Washington County Chamber of Commerce will be open for drop-off donations from 8:30 a.m. until 5:30 p.m. at 314 South Austin Street in Brenham. Businesses and organizations are invited to drop-off their donations at the Bryan or Brenham drop-off donation sites and capture the moment with a “big-check” presentation and photo opportunity for use on social media!

This year, Tom Light Chevrolet is presenting Brazos Valley Gives to our community. Bryan Broadcasting, KBTX, The Eagle, Insite, Brenham Banner Press, KORA and Lamar Advertising, the Bryan/College Station and Washington County Chambers of Commerce are partnering with Brazos Valley Gives to ensure the community is aware and ready for the big day, which supports 154 nonprofits from across six of our 7-county region. Participating nonprofits are also eligible to win over \$36,000 in incentive prizes donated from businesses and individuals [*prize list is attached*].

In addition, over 155 individuals and businesses have volunteered to “CHAMPION” the efforts of their favorite non-profit giving campaign. These individuals are hosting an online Brazos Valley Gives peer fundraiser to support their favorite participating nonprofit.

“Our third annual giving day is empowering donors across our region to give where they live. Brazos Valley Gives is strengthening our nonprofits, bringing the community together as one,” stated Molly Watson, Co-Chair. “The last two years have been especially difficult for our nonprofit community as many of their annual fundraisers were cancelled. As a result, ***the needs again are greater than ever,***” commented Julie Porter, Co-chair.

Brazos Valley Gives is 18 hours of online giving that brings the region together on one day and as one community to raise critical funding and awareness for nonprofit organizations throughout the Brazos Valley. Powered by the Community Foundation, Brazos Valley Gives provides citizens and businesses an easy platform to support the mission and “good works” of local nonprofit organizations that serve the Brazos Valley. Nonprofits from throughout the

Brazos Valley—6 of the 7 counties—are participating as well. Brazos Valley Gives empowers individual donors and business leaders to come together to support causes close to their hearts—and, on this day, everyone can be a philanthropist.

**This day of giving where you live is being powered by the Community Foundation of the Brazos Valley, and all donations will pass-thru directly to the donor's charity(ies) of choice.** The goal for Brazos Valley Gives is \$750,000. The big day begins at 5:00 a.m. and will continue all day until 11:00 p.m.

Please visit [brazosvalleygives.org](http://brazosvalleygives.org) to see a list of the nonprofit participants or for more information send an email to [brazosvalleygives@gmail.com](mailto:brazosvalleygives@gmail.com). If you are a local citizen or business interested in helping with Brazos Valley Gives in the future, please call Patricia Gerling, President/CEO of the Community Foundation of the Brazos Valley at (979) 589-4305.

Let's all join in as we strengthen nonprofits, empower donors and build community throughout our beloved Brazos Valley. **We give where we live!**

LOGOS AND GRAPHIC IMAGES – AVAILABLE AT <https://www.brazosvalleygives.org/content/resources>

**2021 Brazos Valley Gives is brought to you by the following sponsors:**



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**About the Community Foundation of the Brazos Valley**

Established in 2003, the Community Foundation of the Brazos Valley serves as your trusted partner in philanthropy. The Foundation is dedicated to enhancing the quality of life in the communities it serves by partnering with donors and businesses to establish charitable endowment funds that provide long-term support for nonprofit organizations and community needs. At its core, the Foundation is a nonprofit organization created with gifts from generous people who are committed to local causes. For donors, the Foundation serves as a philanthropic advisor. For the communities it serves, the Foundation serves as a grant making and civic leader. With over \$12.1+M in assets under management, the Foundation has invested more than \$3.2M in grants and scholarships to support local causes that change lives and impact the communities it serves. For more information, visit [www.cfbv.org](http://www.cfbv.org) or call us at 979.589.4305.

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**CONTACT:**

**Media Contact:** Media contact: Molly Watson 979.450.4223

Patricia Gerling, President/CEO – Community Foundation of the Brazos Valley  
P.O. Box 2622 · Bryan, Texas 77805-2622      [president.cfbv@gmail.com](mailto:president.cfbv@gmail.com)  
1733 Briarcrest Drive, Suite 203 - Bryan      979.589.4305